

Make the next move easier to see.

NexTHOU turns the work you already know into a transparent starting map for what could come next.

- Self-reported skills
- Five curated paths
- One editable plan



Houston is changing. Experience is harder to translate.

Mid-career professionals can see the economy moving around them, but career tools are still organized around titles and openings—not around the skills they already have.

“ Help Houston professionals with 7–15+ years of experience understand how their skills transfer into growing industries.

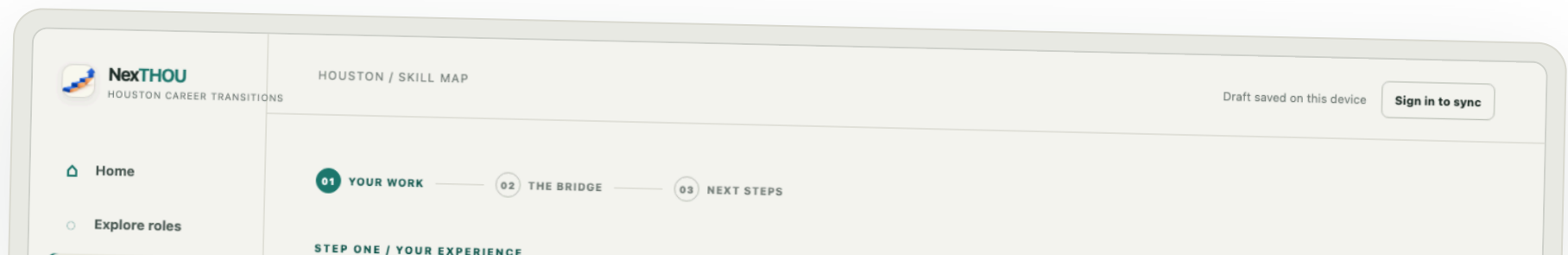
Challenge 13 / original brief

THE PRODUCT

Start with the work you already know.

People choose the capabilities that feel true—even when their title never said them.

- 01 Self-reported evidence
- 02 No employability score
- 03 Nothing sent while exploring



Compare where your work can travel.

NexTHOU makes the bridge explicit: the overlap you bring, the capability gaps worth exploring, and the source behind each directional signal.

5

curated role paths

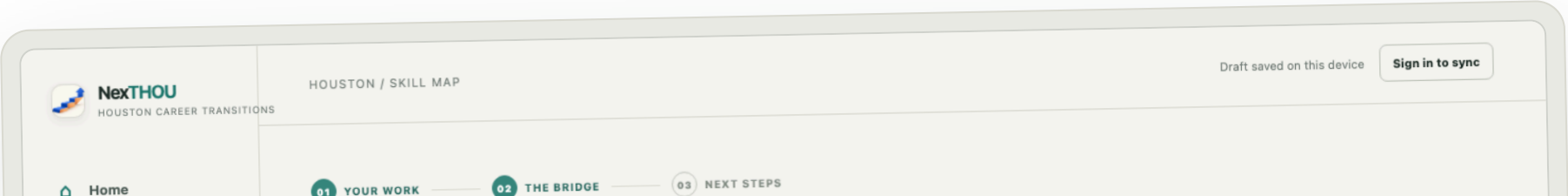
2

visible sides of the bridge

6

official references

National occupation context is labeled as national—not Houston openings or a promise of demand.



PROGRESS

From experience to a next move in three steps.

The flow is intentionally small: enough structure to move, enough honesty to keep the unknowns visible.

01



Name what you already do.

Choose capabilities that describe your work—not a label the app invents for you.

02



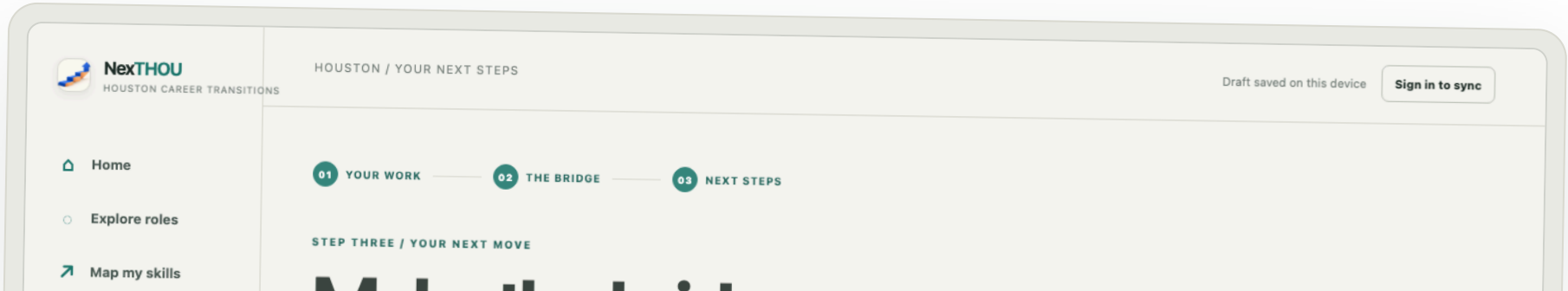
Compare a few destination roles.

PRACTICAL

The output is a plan you can use.

A role path becomes concrete when the next step is editable, sourced, and yours to keep.

- ✓ Up to five starter tasks, ready to edit
- ↗ Official learning and career resources
- ↓ Copy, print, or JSON export
- Local draft first; private sync is optional



POTENTIAL

Make Houston's changing economy more legible—carefully.

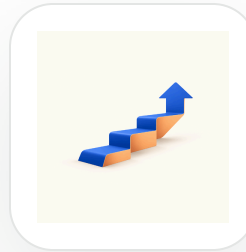
The prototype is useful because it is specific about what it knows
and what it does not.

SHIPS NOW

A transparent starting map

- Self-reported capabilities
- Five curated role bridges
- Official sources with scope and dates
- Editable local plan and export

NEXT EVIDENCE LAYER



CHALLENGE 13 / HOUSTON CAREER TRANSITIONS VISIBILITY

Try the map. Tell us what to make clearer.

Explore a path, inspect the bridge, and leave with one next move.

[Open the app ↗](#)

[Watch the demo ↗](#)

[Download PDF ↓](#)

Feedback is most useful on the role paths, bridge skills, and local evidence that would make this map more useful.